



Beautifully Affordable Rugs™

**ATLANTA RUG MARKET**

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**828 INTERNATIONAL CELEBRATES 10 YEARS IN STYLE**

**GREENVILLE, SC, June 1, 2006**—It has been ten years since 828 Trading added the word “International” to its name and devoted its product line exclusively to area rugs. In doing so, the company has grown to become one of the most diversified rug importers in the industry, supplying its clients with an extensive assortment of power-loomed, hand-tufted, and hand-knotted and hand-hooked rugs from all over the world. In celebration of its success, 828 International is launching two stylish collections, in addition to offering promotional pricing and treating Atlanta Market attendees to lunch.

**Lauren Brooks Collection**

828 International joins Vanguard Furniture, Expo International, Fanimation Fans and Kalco Lighting in licensing products by designer Kathy Imes, owner of Lauren Brooks. Imes was awarded by the American Society of Furniture Designers (ASFD) for her unique style, which has been described as romantic, sophisticated and mysteriously elegant. The rugs Imes’ designed for 828 International are equally exquisite and pair beautifully with her luxurious fabrics. Each is hand-tufted of 100% wool and comes in a 5' x 8' size with a suggested retail of \$699.

**Royal Millennium II**

828 International makes its top-selling collection even better with the introduction of Royal Millennium II. The fully programmed rugs boast the same rich detail, warmth of hand and durability of its predecessors, yet in fresh 2006 colorways that include an additional series of designs. Power-loomed of 100% Decolan fiber, Royal Millennium II

surpasses many handmades in density and clarity making it an attractive—and affordable—alternative for a large segment of the market. The size availability of Royal Millennium II is vast with suggested retail for a 5' x 8' at \$399.

### **Lunch for a Bunch**

Retailers attending the Atlanta Rug Market are invited to join 828 International for lunch. Enjoy a fresh menu each day (Sunday through Tuesday) while taking advantage of promotional pricing. Those “on the go” can stop by anytime in the afternoon for cold refreshments. It is 828 International’s way of saying “thank you” as they begin a new decade of success.

### **AmericasMart 6F 1 & 3**

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#### ***Photo Captions:***

- 1) Style #3-1501-70 from 828 International’s Lauren Brooks Collection*
- 2) Style #3-1503-80 from 828 International’s Lauren Brooks Collection*
- 3) Kathy Imes, the designer behind the Lauren Brooks brand*
- 4) Style #1-1501-41 in round from 828 International’s Royal Millennium II Collection*

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