



Beautifully Affordable Rugs™

ATLANTA RUG MARKET / SURFACES PRESS RELEASE

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828 INTERNATIONAL'S VARASHAWAR: THE BEST OF BOTH WORLDS

GREENVILLE, SC, January 17, 2005—The heritage of 828 International's latest rug collection can be found in its name: *Varashawar*. The word is a marriage of two worlds—Varansi, the sacred city of India and Peshawar, a trade city at the foot of the Khyber Pass in Pakistan.

828 International brings the best of these cultures together in a unique collection of Peshawar quality rugs that are hand-tufted in India. This combination results in a collection of exceptional quality and style at prices that are extremely affordable. The fiber used is a blended handspun Gazni wool that is twisted to give the rugs a thicker hand and heavier texture. Oushak and Zigler patterns are included in this fully programmed collection with sizes ranging from runners to oversize.

Suggested retail is \$399 for a 5' x 8.'

828 International will showcase *Varashawar*, along with its entire line of hand-knotted, hand-tufted, hand-hooked and powerloomed rugs, at the Atlanta Rug Market from January 17-23 in the Merchandise Mart space 6-F-1 & 3 and at Surfaces in Las Vegas from January 26-28, booth #6410.

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Photo Caption:

- 1) Style #4395 from 828 International's *Varashawar* Collection
- 2) Style #4410 from 828 International's *Varashawar* Collection

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