



## **FOR IMMEDIATE RELEASE**

**Contact:** Elise Demboski  
770-649-7699 / [elise@mindspring.com](mailto:elise@mindspring.com)

### **CESAR PAGAN JOINS 828 INTERNATIONAL**

**GREENVILLE, SC, January 15, 2005**—828 International Trading appoints Cesar Pagan as director of styling and design. Pagan, one of the industry’s most seasoned stylists, will be responsible for developing new designs in hand-knotted, hand-tufted and machine-made qualities, enhancing 828 International’s impressive offering of traditional, transitional and contemporary offerings.

Formerly vice president of styling and design for Karastan, Pagan brings invaluable experience to 828 International. His career spans more than 40 years, embracing both residential and commercial sectors of the soft flooring category. He spent a quarter of those years at Karastan, actively initiating every aspect of rug design—from concept to completion—as he headed all efforts in color and styling.

Pagan retired from Karastan in 2002, though never tires of his passion for drawing and painting. He has shared his love of fine arts with others by teaching at the Spartanburg Art Museum. “I’ve enjoyed my retirement and really had no intention of returning to the floor covering industry,” admits Pagan. “However, it is hard to ignore 828 International. I have watched them grow into a leading-edge company with the

resources to create an incredible range of products. When the opportunity to join them presented itself, I couldn't resist."

"I have always been impressed with Pagan's designs," adds Jim Clardy, president of 828 International. "His work has an aesthetic sense of style and beauty that few in this industry can match. More importantly, Pagan shares our vision and understands our business. We are extremely excited to have him on our team."

# # #

*828 International Trading Company  
126-B McDougall Ct.  
Greenville, SC 29607  
1-800-733-0828  
www.828rugs.com*