



Beautifully Affordable Rugs™

HIGH POINT MARKET RELEASE

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828 INTERNATIONAL: THE DAWN OF A NEW “DYNASTY”

GREENVILLE, SC, March 1, 2005—828 International marks the dawn of a new “dynasty” with rugs that pair the best of machine-made quality with the art of hand-made. The *Dynasty Collection* features one-million-point rugs, which are power-loomed of heat-set polypropylene. Its patterns are diverse—ranging from traditional to contemporary—in palettes of ivory, red and black accented with soft shades of green and beige. Hand-carved contours enhance the definition and beauty of each design, creating a collection with majestic presence. 828’s *Dynasty Collection* is offered in 26.5” rolls as well as 2’3” x 7’7”, 3’3” x 5’3”, 5’3” x 7’7”, 6’7” x 9’6”, 7’10” x 10’10”, 9’10” x 12’10” sizes. *Suggest retail for a 5’3” x 7’7” is \$299.*

Good fortune awaits those visiting 828 during the International Home Furnishings Market. The company is celebrating the launch of its *Dynasty Collection* by filling cookies with prize-bearing fortunes, including discounts, cash, Dynasty rugs and a grand prize trip to Beijing. Every participant is a winner. The promotion will be held from April 11-20 at 828’s showroom located at **123 Market Square.**

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Photo Caption:

- 1) Style #101-90 is a contemporary pattern from 828's *Dynasty Collection*
- 2) Style #102-30 is a traditional style from 828's *Dynasty Collection*
- 3) Hand-carved detailing enhances the beauty of 828's *Dynasty Collection*

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