



ATLANTA MARKET RELEASE

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**PGA TOUR® HOME RUGS BY 828 INTERNATIONAL
TO TEE OFF AT ATLANTA RUG MARKET**

GREENVILLE, SC, June 2, 2004—828 International proudly joins a prestigious group of PGA TOUR® Home licensees that are turning the game of golf into a lifestyle. These companies are bringing golf into the home with furnishings and accessories that express the understated elegance of world-renown resorts and country clubs. The new line of PGA TOUR® Home rugs by 828 International complements this look with stylish designs in high-quality, handmade constructions.

Included in the PGATOUR® Home collection are a diverse range of patterns, some vividly echoing the spirit of the sport and others more subtly themed. All are hand-hooked of wool with a loop texture that is soft to the touch yet exceptionally durable.

Warm tones of gold, green, black and red give the rugs a casual elegance that

accommodates interiors in sizes ranging from 2' x 3' to 9' x 12'.

Suggested retail is \$299 for a 5' x 8'.

828 International tees off the collection with a PGA TOUR® Home party on Sunday, July 11 at their newly remodeled showroom, 6F 1, in the Atlanta Merchandise Mart. More than 2,000 square-feet of space has been added to the showroom to

accommodate the company's growing line of rugs. Retailers are invited to stop by between 4:30-6:30 to enjoy food, fun and a preview of this exciting new collection.

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