



Beautifully Affordable Rugs™

HIGH POINT MARKET / NEW YORK HOME TEXTILES RELEASE

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ALL ROADS LEAD TO 828 INTERNATIONAL

GREENVILLE, SC, August 20, 2004—828 International’s desire to bring its customers the best in beautifully affordable rugs take Jim Clardy, company president, to the far corners of the world. His adventures often lead to the Grand Trunk Road—a 1,600-mile stretch across the breadth of the Indian subcontinent. The rich history of this “Long Walk” and its importance to the societies it touches has inspired 828’s latest collection: *GT Road*.

The road, which links India and Pakistan, represents the connection this collection has with both cultures. All rugs are of Indo-Peshawar quality, meaning they are Persian hand-knot weaves of very fine wool; however, they are made in India making them extremely affordable. The fiber used is a blended handspun Gazni wool that is patterned in Oushak and Zigler designs. Sizes include standard, oversize and runners with a suggested retail price of \$999 for a 5' x 8'

828 International will showcase *GT Road*, along with its entire line of hand-knotted, hand-tufted, hand-hooked and powerloomed rugs, at the New York Home Textiles Show from October 8-13 at Space 1112 in New York’s 295 Fifth Avenue building. All rugs will

also be on display at the International Home Furnishings Market from October 11-20 in the company's permanent showroom at 123 Market Square in High Point.

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Photo Captions:

- 1) *GTR-3271 from 828's GT Road Collection of hand-knotted rugs*
- 2) *GTR-3273 from 828's GT Road Collection of hand-knotted rugs*

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