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MARK FERULLO JOINS 828 INTERNATIONAL

GREENVILLE, SC, October 8, 2004—Mark Ferullo has been appointed vice president for 828 International Trading, one of the fastest-growing companies in the rug industry. In his new position, Ferullo will focus on increasing 828’s sales and market share by working with existing dealers and building new business with specialty retailers and national accounts.

Ferullo has more than 20 years experience in the floor covering industry. His career began in 1983 when he joined Peter Burnham as a sales representative. In 1985, the pair began importing products from overseas and incorporated Central Oriental. The company was sold to Natco in 1993 with Ferullo becoming president of Natco Home / Central Oriental rug division of Natco in 2001.

“I enjoyed my years at Central Oriental and am extremely proud of the company’s growth and the impact it continues to make in the industry,” says Ferullo. “I am equally impressed by 828 International’s diverse product line which includes over 20 qualities of

hand-knotted and hand-tufted rugs in addition to its power-loomed offerings. 828's future looks extremely bright and I am anxious to contribute to its success."

"We are excited to have Ferullo join our team," explains Clardy. "He understands the direction we are taking 828 International and has the experience we need to move ahead. Our company—and our customers—will benefit from Ferullo's success in sales management, product development and international purchasing. Together, we will build on 828's relationship-based foundation and become an even greater competitive force in this industry."

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